

PRESS RELEASE

JustCommodity Software Solutions Pte. Ltd.
Innovate | Empower | Transform

FinanceAgri and JustCommodity Announce New Strategic Partnership

Paris based company has signed a joint marketing and distribution agreement with Asia's leading commodity trading and risk management solution provider

Singapore, 5th November 2013 - JustCommodity Software Solutions, the leading Commodity Trading and Risk Management ("CTRM") solution provider announced today that French software and price information service provider, FinanceAgri has signed a joint marketing and distribution agreement with JustCommodity. This is a global strategic partnership that will greatly expand collaboration and broaden the geographic reach of the two organizations.

JustCommodity is committed to working with FinanceAgri to extend the Group's strategy moving forward into the European markets. As part of the agreement, JustCommodity will increasingly leverage FinanceAgri's extensive network and client base. This is the first such agreement made by JustCommodity in Europe and acknowledges that this collaboration will extend its reach to a larger client base in the EU region.

This partnership will benefit both companies in the long run. FinanceAgri will now have extensive support and a marketing network reach in the Asia Pacific region while JustCommodity creates a new revenue line in cross selling opportunities out of the EU region.

"Doing business in Asia requires deep domain knowledge to cultivate effective business engagement," said Cyril Parienti, FinanceAgri CEO. "This partnership is the definite step needed to succeed in a foreign and challenging environment."

"We see this partnership as a significant milestone in expanding our reach into Europe," says Joel Lou, JustCommodity CEO. "We are particularly pleased to collaborate with FinanceAgri to deliver our capable solutions to the industry at large."

To learn more about JustCommodity's CTRM solutions, please visit www.justcommodity.com

About FinanceAgri

FinanceAgri is a leading information company founded in 2004 and within 9 years had more than 300 customers in 25 countries through their services dedicated to the commodity market.

With a combined 9 years industry experience with innovative and creative technology to deliver critical information to the agro-industry, FinanceAgri provide real time data, news, chart and analytics for commodity professionals.

Since October 2013, FinanceAgri launch its third generation trading platform, Sitagri Infinite™ a desktop and mobile solution based on the latest web technologies. Sitagri Infinite™ is available with all the major devices to make smarter and faster decision.



FinanceAgri

116, rue Saint-Denis – 75002 Paris
Tel: +33 1 42 41 16 07
www.financeagri.com

About JustCommodity Software Solutions

JustCommodity has established itself as the leading Commodity Trading and Risk Management software solutions provider for the soft commodity sector, servicing some of the largest trading firms worldwide, including Forbes Global 2000 and Fortune 500 companies.

Incorporated since 2002, JustCommodity has developed deep domain knowledge in the physical commodity markets, providing industry-focused solutions that meet the real-world business challenges of its clients. Embedding industry best practices for trading, logistics, and risk management into its product, ContraXcentral™; coupled with dynamic real-time reporting tools, has yielded one of the most powerful Commodity Trading & Risk Management solutions in the industry.

Leveraging on this unique expertise, JustCommodity has expanded its value proposition to the market by offering specialized consulting and advisory services, “Global Thought Leadership”, contract execution and risk management into a single enterprise wide solution suite.